Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung

benefit trust or private foundation)

OMB No. 1545-0047

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

Α	For the	2012 calendar year, or tax year beginning and e	ending	_	
В	Check if applicable	C Name of organization		D Employer identifi	cation number
	Addres	GO CAMPAIGN			
Ļ	Name change			20-4	542914
F	Initial return Termin ated	,	Room/suite	E Telephone numbe	r)396-6343
	Ameno			G Gross receipts \$	2,238,086.
	Application			H(a) Is this a group re	
	pendin			for affiliates?	Yes X No
		2461 SANTA MONICA BLVD. #437, SANTA MON	NICA,	H(b) Are all affiliates inc	
$\overline{\Gamma}$	Tax-exe	mpt status: X 501(c)(3) 501(c) () (insert no.) 4947(a)(1) o		1 ` ′	list. (see instructions)
		e: ► WWW.GOCAMPAIGN.ORG		H(c) Group exemptio	
K	Form of	organization: X Corporation Trust Association Other	L Year		A State of legal domicile: CA
P		Summary	•		
Activities & Governance	1	Briefly describe the organization's mission or most significant activities: GO CA ORPHANS AND VULNERABLE CHILDREN THROUGHOU	MPAIN	IMPROVES T	HE LIVES OF
nai		Check this box if the organization discontinued its operations or dispos			esets
Ver		·		3	10
Ğ		Number of independent voting members of the governing body (Part VI, line 1b)			9
οδ (γ		Fotal number of individuals employed in calendar year 2012 (Part V, line 2a)			1
itie		Total number of volunteers (estimate if necessary)			12
냝		Fotal unrelated business revenue from Part VIII, column (C), line 12			0.
⋖	1	Net unrelated business taxable income from Form 990-T, line 34			0.
		·		Prior Year	Current Year
Φ	8	Contributions and grants (Part VIII, line 1h)		625,893.	1,082,276.
, u		Program service revenue (Part VIII, line 2g)		0.	0.
Revenue	10	nvestment income (Part VIII, column (A), lines 3, 4, and 7d)		141,716.	104,354.
<u> </u>		Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		0.	-71,854.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		767,609.	1,114,776.
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		410,862.	544,863.
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.
es	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) $_{\cdot\cdot\cdot}$		73,666.	78,516.
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)		0.	0.
Ň	b ·	Total fundraising expenses (Part IX, column (D), line 25) 126, 99		0.00 0.00	205 624
	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		272,878.	375,634.
		Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		757,406.	999,013.
<u>_ (</u>	19	Revenue less expenses. Subtract line 18 from line 12		10,203.	115,763.
Net Assets or Fund Balances		5 (D		ginning of Current Year 3,339,558.	End of Year 3,574,127.
\SSe Bala	20	Fotal assets (Part X, line 16)		21,404.	17,792.
let /	21	Total liabilities (Part X, line 26) Net assets or fund balances. Subtract line 21 from line 20		3,318,154.	3,556,335.
	22 art II	Signature Block		3,310,134.	3,330,333.
		ties of perjury, I declare that I have examined this return, including accompanying schedules	and statem	ents, and to the hest of m	v knowledge and helief it is
	•	t, and complete. Declaration of preparer (other than officer) is based on all information of whi		•	y miowioago ana bonon, it io
_	,	•			
Sig	ın İ	Signature of officer		Date	
He		SCOTT FIFER, EXECUTIVE DIRECTOR			
		Type or print name and title			
		Print/Type preparer's name Preparer's signature		Date Check	PTIN
Pai	d	BRUCE BURG		if self-employ	P00264515
Pre	parer	Firm's name GORELICK & USLANER, CPAS, A PROF	. COR		95-4538761
Use	Only	Firm's address 15260 VENTURA BLVD. STE. 1705			
		SHERMAN OAKS, CA 91403		Phone no. (310)444-1889
Ма	y the IF	S discuss this return with the preparer shown above? (see instructions)			X Yes No

Pa	rt III Statement of Program Service Accomplishments
	Check if Schedule O contains a response to any question in this Part III
1	Briefly describe the organization's mission: GO CAMPAIGN IMPROVES THE LIVES OF ORPHANS AND VULNERABLE CHILDREN
	THROUGHOUT THE WORLD BY PROVIDING THEM WITH CARE AND SERVICES.
2	Did the organization undertake any significant program services during the year which were not listed on
2	the prior Form 990 or 990-EZ? Yes X No
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes X No
	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
	revenue, if any, for each program service reported. (Code:) (Expenses \$725,662 • _ including grants of \$544,863 • _) (Revenue \$)
	GO CAMPAIGN IMPROVES THE LIVES OF ORPHANS AND VULNERABLE CHILDREN
	AROUND THE WORLD BY PARTNERING WITH LOCAL HEROES TO DELIVER LOCAL
	SOLUTIONS. GO CAMPAIGN CONNECTS DONORS TO HIGH-IMPACT GRASSROOTS
	PROJECTS AIMED AT CHANGING LIVES AND TRANSFORMING COMMUNITIES, ONE
	CHILD AT A TIME.
4b	(Code:) (Expenses \$
4c	(Code:) (Expenses \$ including grants of \$) (Revenue \$)
4d	Other program services (Describe in Schedule O.)
	(Expenses \$ including grants of \$) (Revenue \$) Total program service expenses \$ 725,662.

Form **990** (2012)

Form 990 (2012) GO CAMPAIGN Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Х	
2	If "Yes," complete Schedule A		X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			٠,,
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a		х
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Х
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		Х
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete		37	
	Schedule D, Parts XI and XII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?	40.		x
40	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E Did the organization maintain an office, employees, or agents outside of the United States?	13 14a		X
14a b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,	148		
D	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b	х	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	Х	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16	Х	
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18	Х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		Х
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		Х
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20 b		

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Form 990 (2012) GO CAMPAIGN Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the			
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Х	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,			77
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete	23		х
040	Schedule J	23		25
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25	24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
_	instructions for applicable filing thresholds, conditions, and exceptions):	200		Х
a b	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a 28b		X
	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,	200		
·	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		x
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			٦,
	Part V, line 1	34		X
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity	051-		
26	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes " complete Schedule R. Part V. line 2.	26		х
37	If "Yes," complete Schedule R, Part V, line 2 Did the organization conduct more than 5% of its activities through an entity that is not a related organization	36		
31	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	<u> </u>		 -
	Note. All Form 990 filers are required to complete Schedule O	38	х	

Form **990** (2012)

Form 990 (2012) GO CAMPAIGN Part V Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response to any question in this Part V									
					Yes	No				
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	139400							
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0							
С	Did the organization comply with backup withholding rules for reportable payments to vendors and re	eporta	ble gaming							
	(gambling) winnings to prize winners?			1c	Х					
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,									
	filed for the calendar year ending with or within the year covered by this return	2a	1							
b	If at least one is reported on line 2a, did the organization file all required federal employment tax return	ns?		2b	Х					
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions	s)								
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?			За		Х				
b	b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O									
4a	4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a									
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?									
b	If "Yes," enter the name of the foreign country: ►									
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial A									
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		X				
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transa			5b		X				
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c						
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the					х				
	any contributions that were not tax deductible as charitable contributions?			6a						
D	If "Yes," did the organization include with every solicitation an express statement that such contribut were not tax deductible?		-	6b						
7	were not tax deductible? 7 Organizations that may receive deductible contributions under section 170(c).									
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and ser	vices r	provided to the payor?	7a	х					
	b If "Yes," did the organization notify the donor of the value of the goods or services provided?									
	c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required									
•	to file Form 8282?									
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d									
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit c	ontrac	ct?	7e		X				
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contr	act?		7f		Х				
g	If the organization received a contribution of qualified intellectual property, did the organization file Fo	orm 88	399 as required?	7g						
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization	ation f	ile a Form 1098-C?	7h						
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Di									
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at	any tim	ne during the year?	8						
9	Sponsoring organizations maintaining donor advised funds.			_						
	Did the organization make any taxable distributions under section 4966?			9a						
	Did the organization make a distribution to a donor, donor advisor, or related person?			9b						
10	Section 501(c)(7) organizations. Enter:	10a	1							
	Initiation fees and capital contributions included on Part VIII, line 12	10a								
11	Section 501(c)(12) organizations. Enter:	IUU	L							
	Gross income from members or shareholders	11a								
	Gross income from other sources (Do not net amounts due or paid to other sources against	114								
-	amounts due or received from them.)	11b								
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form		?	12a						
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b								
13	Section 501(c)(29) qualified nonprofit health insurance issuers.									
а	Is the organization licensed to issue qualified health plans in more than one state?			13a						
	Note. See the instructions for additional information the organization must report on Schedule O.									
b	Enter the amount of reserves the organization is required to maintain by the states in which the		•							
	organization is licensed to issue qualified health plans	13b								
	Enter the amount of reserves on hand	13c				-				
				14a		X				
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule	e O		14b	000	(00.40				

20-4542914

Form 990 (2012)

GO CAMPAIGN

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI X

sec	tion A. Governing Body and Management				.,	
		ا ا	10	1	Yes	No
та	Enter the number of voting members of the governing body at the end of the tax year	1a	10	4		
	If there are material differences in voting rights among members of the governing body, or if the governing					
	body delegated broad authority to an executive committee or similar committee, explain in Schedule 0.	415	c	,		
b	Enter the number of voting members included in line 1a, above, who are independent	1b	any athar	4		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship					Х
•	officer, director, trustee, or key employee? Did the organization delegate control over management duties customarily performed by or under the			2		
3				3		х
4	of officers, directors, or trustees, or key employees to a management company or other person?			4		X
4	Did the organization make any significant changes to its governing documents since the prior Form S			5		X
5	Did the organization become aware during the year of a significant diversion of the organization's ass Did the organization have members or stockholders?			6		X
6	Did the organization have members or stockholders? Did the organization have members, stockholders, or other persons who had the power to elect or a			-		
7a				7a		х
h	more members of the governing body? Are any governance decisions of the organization reserved to (or subject to approval by) members, s			/a		
D				7b		х
	persons other than the governing body? Did the organization contemporaneously document the meetings held or written actions undertaken during the year	or by th	o following:	76		
8				0.0	х	
a	The governing body? Each committee with authority to act on behalf of the governing body?			8a 8b	X	
b				OD	21	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be rea organization's mailing address? If "Yes," provide the names and addresses in Schedule O			9		х
800	tion B. Policies (This Section B requests information about policies not required by the Internal Re		Codo l	9		
Sec	tion B. Folicies (This Section B requests information about policies not required by the internal hi	evenue	e Code.)		V	NI.
100	Did the organization have local chapters, branches, or affiliates?			10a	Yes	No X
				IUa		
D	If "Yes," did the organization have written policies and procedures governing the activities of such cl and branches to ensure their operations are consistent with the organization's exempt purposes?			10b		
44.	Has the organization provided a complete copy of this Form 990 to all members of its governing bod			11a	Х	
_	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	ly Delo	re ming the forms	Ha	21	
120	Did the appropriate beauty with a specific to a first and a line of the line 12			12a	х	
12a b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise		flicte2	12b	X	
	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Y			120	21	
C				12c	х	
13				13	X	
14				14	X	
15	Did the organization have a written document retention and destruction policy?			14	21	
10	Did the process for determining compensation of the following persons include a review and approve persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		iaopenaent			
_				15a	х	
	The organization's CEO, Executive Director, or top management official Other officers or key employees of the organization			15b	-2	X
D	Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			130		
162	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arranger	ment v	ith a			
·va				16a		Х
h	taxable entity during the year? If "Yes," did the organization follow a written policy or procedure requiring the organization to evalua			104		
b	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization to evaluate the organization of the organization of the organization to evaluate the organization of the organization	-	=			
	exempt status with respect to such arrangements?	IIIZaliO	11.5	16b		
Sec	tion C. Disclosure			100		
17	List the states with which a copy of this Form 990 is required to be filed ►CA					
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-1	(Sect	ion 501(c)(3)s only)	availah	le	
	for public inspection. Indicate how you made these available. Check all that apply.	10001	ion our (o)(o)s only)	avallab		
	X Own website Another's website X Upon request Other (explain	in Scl	nedule (1)			
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, co		•	nd finar	ncial	
13	statements available to the public during the tax year.	Ji milot	or anterest policy, al	ıu ııılal	ioiai	
20	State the name, physical address, and telephone number of the person who possesses the books a	nd rec	ords of the organiza	ation:	•	
20	SCOTT FIFER - (310) 396-6343	iiu iec	ords or the organiza	acioi i.		
		040	1			

Form 990 (2012) GO CAMPAIGN 20-4542914 Page 7

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A)	(B)	(C)					isat	(D)	(E)	(F)	
Name and Title	Average	Position (do not check more than one		Reportable	Reportable	Estimated					
	hours per	box.	, unle	ss pe	rson	is bot	h an	compensation	compensation	amount of	
	week	\vdash	cer an	id a d	recto	or/trus	tee)	from	from related	other	
	(list any	irecto						the	organizations	compensation	
	hours for related	e or d	tee			sated		organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization	
	organizations	truste	al trus		yee	m pen		(** 27 1033 141100)		and related	
	below	Individual trustee or director	nstitutional trustee	 	Key employee	Highest compensated employee	ъ			organizations	
	line)	Indiv	Instit	Officer	Key e	High empl	Former				
(1) SCOTT FIFER	40.00								_	_	
EXECUTIVE DIRECTOR		Х		Х				70,676.	0.	0.	
(2) ALEXANDRA VORBECK	2.00								_	_	
SECRETARY		Х		Х				0.	0.	0.	
(3) DARYL OFFER	8.00										
BOARD MEMBER	0.00	Х						0.	0.	0.	
(4) VICTORIA KENNEDY	8.00									•	
BOARD MEMBER		Х						0.	0.	0.	
(5) JILL GOLDMAN	8.00									0	
BOARD MEMBER	2 00	Х						0.	0.	0.	
(6) LOUISE HAMAGAMI	2.00	,,									
BOARD MEMBER	2.00	Х						0.	0.	0.	
(7) TONY HORTON	2.00	х						0.	0.	^	
BOARD MEMBER (8) RAMI GHANDOUR	2.00	Λ						0.	0.	0.	
BOARD MEMBER	2.00	X						0.	0.	0.	
(9) JULIE MILLIGAN	2.00	Δ						0.	0.	0.	
BOARD MEMBER	2.00	х						0.	0.	0.	
(10) CRISTINE GILLESPIE	2.00							0.	0.		
BOARD MEMBER	2.00							0.	0.	0.	
									•		
-											
-											
					L						
		L	<u> </u>	L	L	L	L				

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Form 990 (2012)

GO CAMPAIGN

Part VII Section A. Officers, Directors, Tr (A)	(B)	<u> </u>		(C		<u></u>		(D)	(E)			(F)	
Name and title	Average	l 5 11						Reportable	Reportable		Fet	timate	4
Name and the	hours per			heck r ss per				compensation	compensatio			ount o	
	week			d a di				from	from related			other	
	(list any	or director						the	organization	s	comp	oensat	ion
	hours for	r dire				ted		organization	(W-2/1099-MIS	SC)	fro	om the	
	related	stee c	rustee			oensa		(W-2/1099-MISC)			_	anizatio	
	organizations	al tru	onal tr		loyee	comp se						l relate	
	below line)	Individual trustee	Institutional trustee	Officer	Key employee	Highest compensated employee	mer				orga	nizatio	ns
	iii ie)	Pu	lus	JJ0	Key	Hig	For						
		1											
		-											
		Ħ											
		_											
		$\frac{1}{1}$											
		Π											
1b Sub-total								70,676.		0.			0.
c Total from continuation sheets to Part								0.		0.			0.
d Total (add lines 1b and 1c)								70,676.		0.			0.
2 Total number of individuals (including bu	t not limited to tl						no re	-	0,000 of reportab	_			
compensation from the organization												Yes	0 No
Did the organization list any former offic													77
line 1a? If "Yes," complete Schedule J fo											3		X
For any individual listed on line 1a, is the and related organizations greater than \$									the organization		4		Х
5 Did any person listed on line 1a receive of									idual for services				
rendered to the organization? If "Yes," co					•			•			5		Х
ection B. Independent Contractors	,			,								<u> </u>	
Complete this table for your five highest										pens	ation fr	rom	
the organization. Report compensation f (A)	or the calendar y	ear	enai	ng w	/itm (or w	itmiri	the organization's tax	year.		(C	1	
Name and busine	ss address	N	ONE	C				Description of s	services	С	omper		
							+						
							\dashv						
2 Total number of independent contractor	o (inalydina by	- t	m:+ -	4+-	th-	00 11:	ا- ۵+۵	l abaya) wha re = = ! = !	nore than				

20 4542014

				MPAIGN				20-4342	914 Page 9
Pa	rt V	Ш							
			Check if Schedule O cont	tains a response	to any question in	n this Part VIII			
						(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	Revenue excluded from tax under sections 512, 513, or 514
ts s	1	а	Federated campaigns	1a					
Contributions, Gifts, Grants and Other Similar Amounts			Membership dues						
اع تي			Fundraising events		238,420.				
r Ifts			Related organizations						
اقِرَق									
Siz			Government grants (contribut						
iğ E		T	All other contributions, gifts, gran		042 056				
불制			similar amounts not included abo		843,856. 140,184.				
5 5		_	Noncash contributions included in lines			1 000 076			
O e		h	Total. Add lines 1a-1f			1,082,276.			
					Business Code				
Program Service Revenue	2	а							
e e		b							
n S		С							
e a		d							
§		е							
۱ ۵		f	All other program service reve	enue					
		g	Total. Add lines 2a-2f						
	3		Investment income (including	dividends, intere	est, and				
			other similar amounts)		▶ [158,079.			158,079.
	4		Income from investment of ta	x-exempt bond p	oroceeds 🕨				
	5		Royalties	. <u> </u>					
				(i) Real	(ii) Personal				
	6	а	Gross rents						
		b	Less: rental expenses						
		С	Rental income or (loss)						
			Net rental income or (loss)						
			Gross amount from sales of	(i) Securities	(ii) Other				
			assets other than inventory	977,731.					
		b	Less: cost or other basis						
			and sales expenses	1,031,456.	.				
		С	Gain or (loss)						
			Net gain or (loss)			-53,725.			-53,725.
_			Gross income from fundraisin			,			,
Other Revenue	Ū	_	including \$ 238						
š			contributions reported on line						
Æ			Part IV, line 18	•	20,000.				
喜		h	Less: direct expenses		24 254				
ō			Net income or (loss) from fund			-71,854.			-71,854.
			Gross income from gaming ac		P	, -			, -
	Ū	u	Part IV, line 19						
		h	Less: direct expenses						
			Net income or (loss) from garr						
			Gross sales of inventory, less						
	10	а							
		<u>.</u>	and allowances						
			Less: cost of goods sold						
		С	Net income or (loss) from sale						
	11	_	Miscellaneous Revenu	ic .	Business Code				
		a b			 		+		
		C			 		+		
			All other revenue						
			Total. Add lines 11a-11d						
	12	_	Total revenue. See instructions.			1,114,776.	0.	0.	32,500.

Form 990 (2012) GO CAMPAIGN Part IX Statement of Functional Expenses

Sect	ion 501(c)(3) and 501(c)(4) organizations must com	plete all columns. All oth	er organizations must co	mplete column (A).								
	Check if Schedule O contains a response to any question in this Part IX											
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses							
1	Grants and other assistance to governments and											
	organizations in the United States. See Part IV, line 21	15,000.	15,000.									
2	Grants and other assistance to individuals in											
	the United States. See Part IV, line 22											
3	Grants and other assistance to governments,											
	organizations, and individuals outside the											
	United States. See Part IV, lines 15 and 16	529,863.	529,863.									
4	Benefits paid to or for members											
5	Compensation of current officers, directors,											
	trustees, and key employees	70,676.	35,338.	12,015.	23,323.							
6	Compensation not included above, to disqualified											
	persons (as defined under section 4958(f)(1)) and											
	persons described in section 4958(c)(3)(B)											
7	Other salaries and wages											
8	Pension plan accruals and contributions (include											
	section 401(k) and 403(b) employer contributions)	2 012	1 007	240	CC 1							
9	Other employee benefits	2,013.	1,007.	342. 991.	664.							
10	Payroll taxes	5,827.	2,913.	991.	1,923.							
11	Fees for services (non-employees):											
		1,074.		1,074.								
b	Legal	57,260.		57,260.								
	Accounting	37,200.		37,200.								
	Lobbying Professional fundraising convises See Part IV, line 17											
e	Professional fundraising services. See Part IV, line 17	22,173.		22,173.								
f	Other. (If line 11g amount exceeds 10% of line 25,	22,175		22,175								
g	column (A) amount, list line 11g expenses on Sch 0.)	111,715.	66,782.	22,467.	22,466.							
12	Advertising and promotion	438.	00,702.	22, 107.	438.							
13	Office expenses	1,005.	503.	170.	332.							
14	Information technology											
15	Royalties											
16	Occupancy	27,000.	13,500.	4,590.	8,910.							
17	Travel	25,243.	25,243.	,	<u> </u>							
18	Payments of travel or entertainment expenses	·	•									
	for any federal, state, or local public officials											
19	Conferences, conventions, and meetings	2,792.	550.	327.	1,915.							
20	Interest											
21	Payments to affiliates											
22	Depreciation, depletion, and amortization											
23	Insurance	61,826.	30,913.	10,510.	20,403.							
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)											
а	WEB DESIGN & MAINTENANC	38,358.			38,358.							
a b	BANK CHARGES	11,868.		11,868.	30,330.							
D	MISCELLANEOUS EXPENSE	6,749.		1,184.	5,565.							
d	AUTO EXPENSE	4,378.	2,189.	744.	1,445.							
e	All other expenses	3,755.	1,861.	642.	1,252.							
25	Total functional expenses. Add lines 1 through 24e	999,013.	725,662.	146,357.	126,994.							
26	Joint costs. Complete this line only if the organization				<u> </u>							
-	reported in column (B) joint costs from a combined											
	educational campaign and fundraising solicitation.											
	Check here if following SOP 98-2 (ASC 958-720)											
					Form 990 (2012)							

Form 990 (2012)
Part X Balance Sheet

Pa	rt X	Balance Sheet				
		Check if Schedule O contains a response to any	question in this Part X			
				(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing		492,769.	1	607,848.
	2	Savings and temporary cash investments			2	
	3	Pledges and grants receivable, net			3	
	4	Accounts receivable, net		28,906.	4	82,292.
	5	Loans and other receivables from current and fo				
		trustees, key employees, and highest compensa	ted employees. Complete			
		Part II of Schedule L			5	
	6	Loans and other receivables from other disqualif				
		section 4958(f)(1)), persons described in section				
		employers and sponsoring organizations of sect	ion 501(c)(9) voluntary			
		employees' beneficiary organizations (see instr).	Complete Part II of Sch L		6	
Assets	7	Notes and loans receivable, net			7	
Ass	8	Inventories for sale or use			8	
-	9	B ::		28,387.	9	12,325.
	10a	Land, buildings, and equipment: cost or other				
		basis. Complete Part VI of Schedule D	10a			
	b	Less: accumulated depreciation	10b		10c	
	11	Investments - publicly traded securities	2,253,056.	11	2,871,662.	
	12	Investments - other securities. See Part IV, line 1			12	
	13	Investments - program-related. See Part IV, line		13		
	14	Intangible assets		14		
	15	Other assets. See Part IV, line 11		536,440.	15	0.
	16	Total assets. Add lines 1 through 15 (must equa		3,339,558.	16	3,574,127.
	17	Accounts payable and accrued expenses		21,404.	17	17,792.
	18	Grants payable			18	
	19	Deferred revenue			19	
	20	Tax-exempt bond liabilities			20	
es	21	Escrow or custodial account liability. Complete F	Part IV of Schedule D		21	
Liabilities	22	Loans and other payables to current and former				
jap		key employees, highest compensated employee	s, and disqualified persons.			
_		Complete Part II of Schedule L			22	
	23	Secured mortgages and notes payable to unrela	ted third parties		23	
	24	Unsecured notes and loans payable to unrelated	third parties		24	
	25	Other liabilities (including federal income tax, pay				
		parties, and other liabilities not included on lines	17-24). Complete Part X of			
		Schedule D	T	01 101	25	18 800
	26	Total liabilities. Add lines 17 through 25		21,404.	26	17,792.
		Organizations that follow SFAS 117 (ASC 958				
ses		complete lines 27 through 29, and lines 33 an		2 000 544		2 204 565
anc	27	Unrestricted net assets		3,078,544.	27	3,324,765.
Bal	28	Temporarily restricted net assets		239,610.	28	231,570.
pu	29				29	
Ē		Organizations that do not follow SFAS 117 (AS	SC 958), check here			
s or		and complete lines 30 through 34.	,			
set	30	Capital stock or trust principal, or current funds			30	
As	31	Paid-in or capital surplus, or land, building, or eq			31	
Net Assets or Fund Balances	32	Retained earnings, endowment, accumulated in		2 210 154	32	2 556 225
_	33	Total net assets or fund balances		3,318,154.	33	3,556,335.
	34	Total liabilities and net assets/fund balances		3,339,558.	34	3,574,127.

Form **990** (2012)

Pa	TEXT Reconciliation of Net Assets						
	Check if Schedule O contains a response to any question in this Part XI						
			•				
1	Total revenue (must equal Part VIII, column (A), line 12)	1	1	,11			
2	Total expenses (must equal Part IX, column (A), line 25)	2			9,0		
3	Revenue less expenses. Subtract line 2 from line 1	3				63.	
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	3	,31		54. 97.	
5	Net unrealized gains (losses) on investments						
6	Donated services and use of facilities	6					
7	Investment expenses	7					
8	Prior period adjustments	8		_	1,6	79.	
9	Other changes in net assets or fund balances (explain in Schedule O)	9				0.	
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,						
	column (B))	10	3	, 55	6,3	<u>35.</u>	
Pa	rt XII Financial Statements and Reporting					_	
	Check if Schedule O contains a response to any question in this Part XII		<u></u>			Ш	
					Yes	No	
1	Accounting method used to prepare the Form 990: Cash X Accrual Other						
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.						
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		X	
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	d on a					
	separate basis, consolidated basis, or both:						
	Separate basis Consolidated basis Both consolidated and separate basis						
b	Were the organization's financial statements audited by an independent accountant?			2b	X		
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separat	e basi	s,				
	consolidated basis, or both:						
	Separate basis Consolidated basis Both consolidated and separate basis						
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audi	t,				
	review, or compilation of its financial statements and selection of an independent accountant?			2c	X		
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch						
3а	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	-	udit				
	Act and OMB Circular A-133?			За		X	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	ired au	udit				
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits			3b			

SCHEDULE A

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Employer identification number GO CAMPAIGN 20-4542914 Reason for Public Charity Status (All organizations must complete this part.) See instructions. Part I The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) 2 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name. 4 city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. d Type III - Non-functionally integrated **b** Type II c Type III - Functionally integrated By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, Yes Nο the governing body of the supported organization? 11g(i) (ii) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? Provide the following information about the supported organization(s). h (vi) Is the (iv) Is the organization (v) Did you notify the (iii) Type of organization (vii) Amount of monetary (i) Name of supported (ii) EIN organization in col. in col. (i) listed in your organization in col. (described on lines 1-9 organization support aovernina document? (i) of your support? above or IRC section U.S.? (see instructions)) Yes No Yes Yes No

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2012

Total

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) Part II

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Se	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	424,505.	629,539.	712,437.	625,893.	1,082,276.	3,474,650.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	424,505.	629,539.	712,437.	625,893.	1,082,276.	3,474,650.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						
6	Public support. Subtract line 5 from line 4.						3,474,650.
	ction B. Total Support						0,1,1,000.
	endar year (or fiscal year beginning in)	(a) 2009	(b) 2000	(a) 2010	(4) 2011	(e) 2012	(f) Total
		(a) 2008 424,505.	(b) 2009 629,539.	(c) 2010 712, 437.	(d) 2011 625,893.	1,082,276.	3,474,650.
	Amounts from line 4	121,303.	020,000.	712,4574	023,033.	1,002,270.	3,474,030.
ŏ	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties	10,586.	55,598.	142 070	145,314.	158,079.	E11 6E6
	and income from similar sources	10,500.	33,390.	144,079.	145,314.	130,079.	511,656.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on	2,215,650.					2,215,650.
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part IV.)						
11	Total support. Add lines 7 through 10						6,201,956.
	Gross receipts from related activities,	•	,			12	
13	First five years. If the Form 990 is for	r the organization's	first, second, thir	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3)	
_	organization, check this box and stor	here	·····				<u></u>
Se	ction C. Computation of Publ	ic Support Pe	rcentage				
14	Public support percentage for 2012 (line 6, column (f) d	vided by line 11, o	olumn (f))		14	56.03 %
	Public support percentage from 2011					15	%
16a	33 1/3% support test - 2012. If the o	organization did no	t check the box o	n line 13, and line	14 is 33 1/3% or n	nore, check this bo	
	stop here. The organization qualifies	as a publicly supp	orted organization				►\X
b	33 1/3% support test - 2011. If the o	organization did no	t check a box on I	ine 13 or 16a, and	line 15 is 33 1/3%	or more, check th	is box
	and stop here. The organization qual	lifies as a publicly s	supported organiza	ation			▶Ш
17a	10% -facts-and-circumstances tes	t - 2012. If the org	anization did not c	heck a box on line	e 13, 16a, or 16b, a	and line 14 is 10%	or more,
	and if the organization meets the "fac						
	meets the "facts-and-circumstances"				· ·	-	
b	10% -facts-and-circumstances tes	-	=		•		
	more, and if the organization meets the						
	organization meets the "facts-and-circ				-		
18	Private foundation. If the organization						s
<u> </u>	The state of the s			, ,	.,		000 F7\ 0040

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support	now, piedoc com	oloto i art II.)				
Calendar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and		,	, ,	` '		.,
membership fees received. (Do not						
include any "unusual grants.")						
2 Gross receipts from admissions,						
merchandise sold or services per-						
formed, or facilities furnished in						
any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that						
are not an unrelated trade or bus-						
iness under section 513						
4 Tax revenues levied for the organ-						
ization's benefit and either paid to						
or expended on its behalf						
5 The value of services or facilities						
furnished by a governmental unit to						
the organization without charge						
· · · · ·						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and						
3 received from disqualified persons b Amounts included on lines 2 and 3 received						
from other than disqualified persons that						
exceed the greater of \$5,000 or 1% of the						
amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6.) Section B. Total Support						
	() 0000	#10000	() 0040	(1) 0044	() 0040	(O.T.)
Calendar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9 Amounts from line 6						
dividends, payments received on						
securities loans, rents, royalties						
and income from similar sources						
b Unrelated business taxable income						
(less section 511 taxes) from businesses						
acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b,						
whether or not the business is						
regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital						
assets (Explain in Part IV.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						
14 First five years. If the Form 990 is for	the organization's	s first, second, thir	d, fourth, or fifth to	ax year as a sectio	on 501(c)(3) organiz	ation,
check this box and stop here						<u></u>
Section C. Computation of Publi					1 1	
15 Public support percentage for 2012 (lin					15	<u>%</u>
16 Public support percentage from 2011					16	%
Section D. Computation of Inves					l l	
17 Investment income percentage for 20					17	%
18 Investment income percentage from 2					18	%
19a 33 1/3% support tests - 2012. If the	· ·		•		*	
more than 33 1/3%, check this box an						
b 33 1/3 % support tests - 2011. If the	· ·			•	•	
line 18 is not more than 33 1/3%, chec			•		ŭ	
20 Private foundation. If the organization	ı did not check a	box on line 14, 19	a, or 19b, check th	his box and see ins	structions	>

Schedule B (Form 990, 990-EZ, or 990-PF)

Internal Revenue Service

Name of the organization

Or 990-PF)
Department of the Treasury

Schedule of Contributors

Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No. 1545-0047

2012

Employer identification number

20-4542914 GO CAMPAIGN Organization type (check one): Filers of Section: X 501(c)(3) (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. **General Rule** For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. **Special Rules** For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year. contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on Part I, line 2 of its Form 990-PF, to

certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization

Employer identification number

GO CAMPAIGN

20-4542914

	Contributors (see instructions) Has duplicate copies of Part Life	dditional appearing periods	4342714
Part I	Contributors (see instructions). Use duplicate copies of Part I if a	· ·	
(a) <u>No.</u>	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	CBS CORPORATION 51 W 52ND STREET NEW YORK, NY 10019	\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2	FIDELITY CHARITABLE GIFT FUND - J.GOLDMAN PO BOX 770001 CINCINNATI, OH 45277	\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3	JONATHAN CONGDON 20270 INLAND LANE MALIBU, CA 90265	\$\$\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4	CHASE COMMUNITY GIVING TWO DUNDEE PARK, SUITE 100 ANDOVER, MA 01810	\$\$.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5	MICHAEL J. KRUPIN CLU LTD 9665 WILSHIRE BLVD #430 BEVERLY HILLS, CA 90212	\$\$59,400.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
6	STRAUSS FOUNDATION 14203 W. SUNSET BOULEVARD	\$33,000.	Person X Payroll
223452 12-2	PACIFIC PALISADES, CA 90272	Schedule R (Form	(Complete Part II if there is a noncash contribution.)

Name of organization

Employer identification number

GO CAMPAIGN

20-4542914

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	I space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7	SUMNER M. REDSTONE 200 ELM STREET DEDHAM, MA 02026	\$ 250,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8	VIACOM 10635 SANTA MONICA BLVD. LOS ANGELES, CA 90025	\$25,000.	Person X Payroll Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)

Employer identification number

GO CAMPAIGN

20-4542914

Part II	Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.								
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received						
		\$							
(a) No. from	(b) Description of noncash property given	(c) FMV (or estimate)	(d) Date received						
Part I		(see instructions)							
		_							
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received						
		_							
		 \$							
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received						
		_							
		_							
		\$							
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received						
-									
		\$							
(a) No. from	(b) Description of noncash property given	(c) FMV (or estimate)	(d) Date received						
Part I		(see instructions)							
		<u> </u>							
_									
3453 12-21-	-12	Schedule B (Form	 990, 990-EZ, or 990-PF) (20						

Schedule B (Form 990, 990-EZ, or 990-PF) (2012) Name of organization Employer identification number

AMPA	IGN				20-4542914
tl	exclusively religious, charitable, etc., indicate. Complete columns (a) through (e) and the total of exclusively religious, charitable, expenses to the control of exclusively religious.	tc., contributions of \$1,000 or les	01(c)(7), (8), izations comp ss for the year	, or (10) organization bleting Part III, enter · (Enter this information once.)	s that total more than \$1,000
	Jse duplicate copies of Part III if addition (b) Purpose of gift	(c) Use of gift		(d) Descr	iption of how gift is held
		(e) Transfer o	f gift		
	Transferee's name, address, a	and ZIP + 4	Re	elationship of tran	sferor to transferee
<u> -</u>	(b) Purpose of gift	(c) Use of gift		(d) Descr	iption of how gift is held
=					
		(e) Transfer o	f gift		
_	Transferee's name, address, a	and ZIP + 4	Re	elationship of tran	sferor to transferee
	(b) Purpose of gift	(c) Use of gift		(d) Descr	iption of how gift is held
		(e) Transfer o	f gift		
	Transferee's name, address, a	and ZIP + 4	Re	elationship of tran	sferor to transferee
 	(b) Purpose of gift	(c) Use of gift		(d) Descr	iption of how gift is held
		(e) Transfer o	f gift		
1					

SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

➤ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ➤ Attach to Form 990. ➤ See separate instructions. OMB No. 1545-0047
2012
Open to Public Inspection

Name of the organization

GO CAMPATGN

Employer identification number 20-4542914

Par	t I Organizations Maintaining Donor Advised	Funds or Other Similar Funds	s or Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, line 6	-	
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in writ	ting that the assets held in donor advis	sed funds
	are the organization's property, subject to the organization's ex-		
6	Did the organization inform all grantees, donors, and donor advi		
	for charitable purposes and not for the benefit of the donor or d		
Par			
1	Purpose(s) of conservation easements held by the organization		
	Preservation of land for public use (e.g., recreation or edu	`	storically important land area
	Protection of natural habitat		tified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualified	d conservation contribution in the form	of a conservation easement on the last
	day of the tax year.		
	•		Held at the End of the Tax Year
а	Total number of conservation easements		2a
b	-		
С	Number of conservation easements on a certified historic struct		
d	Number of conservation easements included in (c) acquired after		
	listed in the National Register		
3	Number of conservation easements modified, transferred, relea	sed, extinguished, or terminated by the	e organization during the tax
	year►		
4	Number of states where property subject to conservation easer	ment is located ▶	
5	Does the organization have a written policy regarding the period	dic monitoring, inspection, handling of	
	violations, and enforcement of the conservation easements it has	olds?	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting, an	d enforcing conservation easements of	during the year >
7	Amount of expenses incurred in monitoring, inspecting, and enf	forcing conservation easements during	g the year ▶ \$
8	Does each conservation easement reported on line 2(d) above s	satisfy the requirements of section 170	0(h)(4)(B)(i)
	and section 170(h)(4)(B)(ii)?		Yes No
9	In Part XIII, describe how the organization reports conservation	easements in its revenue and expense	e statement, and balance sheet, and
	include, if applicable, the text of the footnote to the organization	n's financial statements that describes	the organization's accounting for
	conservation easements.		
Par	t III Organizations Maintaining Collections of A	Art, Historical Treasures, or C	other Similar Assets.
	Complete if the organization answered "Yes" to Form 99	0, Part IV, line 8.	
1a	If the organization elected, as permitted under SFAS 116 (ASC $$	958), not to report in its revenue state	ment and balance sheet works of art,
	historical treasures, or other similar assets held for public exhibit	ition, education, or research in furthera	ance of public service, provide, in Part XIII,
	the text of the footnote to its financial statements that describe	s these items.	
b	If the organization elected, as permitted under SFAS 116 (ASC $$	958), to report in its revenue statemen	t and balance sheet works of art, historical
	treasures, or other similar assets held for public exhibition, educ	cation, or research in furtherance of pu	ıblic service, provide the following amounts
	relating to these items:		
	(i) Revenues included in Form 990, Part VIII, line 1		> \$
	(ii) Assets included in Form 990, Part X		
2	If the organization received or held works of art, historical treasures	ures, or other similar assets for financia	al gain, provide
	the following amounts required to be reported under SFAS 116 $$	· -	
а	Revenues included in Form 990, Part VIII, line 1		> \$
b	Assets included in Form 990, Part X		> \$

	t III Organizations Maintaining C	collections of A	rt, Histor	ical Tr	easures, o	r Othe	r Simila	ar Asse	ts (contin	ued)
3	Using the organization's acquisition, accessi	on, and other record	ds, check an	y of the	following that	are a si	gnificant ι	use of its	collection	n items
	(check all that apply):									
а	Public exhibition	d	I 🖳 Loa	n or exc	hange progra	ms				
b	Scholarly research	е	e LLI Oth	er						
С	Preservation for future generations									
4	Provide a description of the organization's co	ollections and explai	n how they	further t	he organizatio	n's exer	npt purpo	se in Par	t XIII.	
5	During the year, did the organization solicit of							_	_	
	to be sold to raise funds rather than to be ma								Yes	└── No
Par	t IV Escrow and Custodial Arran reported an amount on Form 990, Pa		ete if the org	janizatio	n answered "	Yes" to I	Form 990,	Part IV, I	ine 9, or	
1a	Is the organization an agent, trustee, custod	ian or other intermed	diary for con	tributior	ns or other ass	sets not	included			
	on Form 990, Part X?								Yes	☐ No
b	If "Yes," explain the arrangement in Part XIII									
									Amount	
С	Beginning balance						1c			
	Additions during the year									
	Distributions during the year									
f	Ending balance									
2a	Did the organization include an amount on F	orm 990, Part X, line	21?					L	Yes	☐ No
b	If "Yes," explain the arrangement in Part XIII.									
Par	t V Endowment Funds. Complete i	f the organization ar	swered "Ye	s" to Fo	1				i	
		(a) Current year	(b) Prior	year	(c) Two years	s back ((d) Three y	ears back	(e) Four	years back
1a	Beginning of year balance									
b	Contributions									
С	Net investment earnings, gains, and losses									
d	Grants or scholarships									
е	Other expenditures for facilities									
	and programs									
f	Administrative expenses									
g	End of year balance									
2	Provide the estimated percentage of the cur	rent year end baland	ce (line 1g, c	olumn (a	a)) held as:					
а	Board designated or quasi-endowment		_%							
b	Permanent endowment	%								
С	Temporarily restricted endowment ►	%								
	The percentages in lines 2a, 2b, and 2c shou	•								
3a	Are there endowment funds not in the posse	ession of the organiz	ation that ar	e held a	ınd administer	red for th	ne organiz	ation	г	- 1
	by:									Yes No
	(i) unrelated organizations								3a(i)	
	(ii) related organizations								3a(ii)	
b	If "Yes" to 3a(ii), are the related organizations								3b	
4 Do:	Describe in Part XIII the intended uses of the									
Par	t VI Land, Buildings, and Equipm									
	Description of property	(a) Cost or o			or other		cumulate	d	(d) Bool	k value
		basis (investr	neni)	Sissu	(other)	dep	reciation			
	Land									
	Buildings									
	Leasehold improvements									
	Equipment									
	OtherAdd lines 1a through 1e (Column (d) must e		V//	D) line 1	10(-))					0.

Schedule D (Form 990) 2012

Schedule D (Form 990) 2012 GO CAMI AT GIV			ZU TJTZJIT Page U
Part VII Investments - Other Securities. See (a) Description of security or category (including name of security)	Form 990, Part X, line 12 (b) Book value	2. (c) Method of valuation: Cost of	or end-of-vear market value
	(b) Dook value	(c) Wethod of Valuation. Cost of	or end-or-year market value
(1) Financial derivatives			
(2) Closely-held equity interests			
(3) Other			
(A)			
(B)		<u> </u>	
(C)		+	
(D)		+	
(E)			
(F)			
(G)			
(H)			
(I) Tatal (Col. (b) must squal Form 000, Part V sol. (B) line 10.)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ▶ Part VIII Investments - Program Related. Set	E 000 B 17 E		
(a) Description of investment type	e Form 990, Part X, line 1	(c) Method of valuation: Cost of	or and of year market value
	(b) book value	(c) Method of Valuation. Cost of	or end-or-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)			
Part IX Other Assets. See Form 990, Part X, line 1			1 (1) 5
	Description		(b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
Total. (Column (b) must equal Form 990, Part X, col. (B) line	15.)		▶
Part X Other Liabilities. See Form 990, Part X, lin	ne 25.	(1) D	
1. (a) Description of liability		(b) Book value	
(1) Federal income taxes			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
(11)			

COLIC	dale B (1 01111 050) 2012				rage :
Pai	t XI Reconciliation of Revenue per Audited Financial Stateme	ents With	Revenue per R	eturr	า
1	Total revenue, gains, and other support per audited financial statements			1	1,238,873.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrealized gains on investments	2a	124,097.		
b	Donated services and use of facilities				
С				-	
	Other (Describe in Part XIII.)			-	
	Add lines 2a through 2d			2e	124,097.
3	Subtract line 2e from line 1			3	1,114,776.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				_,,
	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
				-	
	A 1115 A 141			4c	0.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	1,114,776.
	rt XII Reconciliation of Expenses per Audited Financial Statem				
	Total expenses and losses per audited financial statements				999,013.
1				1	JJJ,013.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:	ا ما			
a				-	
b	•			-	
	Other losses			-	
	Other (Describe in Part XIII.)				0
е	Add lines 2a through 2d			2e	0.00 013
3	Subtract line 2e from line 1			3	999,013.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	1 1			
	Investment expenses not included on Form 990, Part VIII, line 7b			-	
b	Other (Describe in Part XIII.)	4b			
	Add lines 4a and 4b			4c	0.
	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)			5	999,013.
Pa	rt XIII Supplemental Information				
	plete this part to provide the descriptions required for Part II, lines ${\bf 3}, {\bf 5},$ and ${\bf 9};$ Part I				2b; Part V, line 4; Part
	e 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to				
PAI	RT X, LINE 2: THE ORGANIZATION FOLLOWS THE	PROVI	SIONS OF F	ASB	ASC
740	0-10, INCOME TAXES AND SUBSECTIONS. ACCORD	INGLY,	THE ORGAN	IZA'	TION
ACC	COUNTS FOR UNCERTAIN TAX POSITIONS BY RECO	RDING .	A LIABILIT	Y F	OR
UNI	RECOGNIZED TAX BENEFITS RESULTING FROM UNC	ERTAIN	TAX POSIT	ION	S TAKEN, OR
EXI	PECTED TO BE TAKEN, IN ITS TAX RETURNS. TH	E ORGA	NIZATION R	ECO	GNIZES THE
EFI	FECT OF INCOME TAX POSITIONS ONLY IF THOSE	POSIT	IONS ARE M	ORE	LIKELY
THZ	AN NOT OF BEING SUSTAINED BY THE APPROPRIA	TE TAX	ING AUTHOR	ITI	ES. THE
ORO	GANIZATION DOES NOT BELIEVE THAT ITS FINAN	CIAL S	TATEMENTS	INC	LUDE ANY

Schedule D (Form 990) 2012

SCHEDULE F (Form 990)

Statement of Activities Outside the United States

Complete if the organization answered "Yes" to Form 990,
Part IV, line 14b, 15, or 16.

OMB No. 1545-0047 **2012**Open to Public

Department of the Treasury Internal Revenue Service

Name of the organization

➤ Attach to Form 990. ➤ See separate instructions.

Inspection
Employer identification number

GO CAMPAIGN 20-4542914 General Information on Activities Outside the United States. Complete if the organization answered "Yes" Part I to Form 990, Part IV, line 14b. For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, X Yes the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the **United States** Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.) (b) Number of (e) If activity listed in (d) (a) Region (c) Number of (d) Activities conducted in region (f) Total expenditures émployees, offices (by type) (e.g., fundraising, program is a program service, agents, and for and in the region services, investments, grants to describe specific type independent investments contractors recipients located in the region) of service(s) in region in region in region n PROGRAM SERVICES HUMANITARIAN SUB-SAHARA AFRICA 279,032. SOUTH AMERICA 0 PROGRAM SERVICES HUMANITARIAN 39.020. 0 HIIMANTTARTAN 27,589. SOUTH ASIA PROGRAM SERVICES EAST ASIA AND THE PACIFIC PROGRAM SERVICES HUMANITARIAN 184,222. 3 a Sub-total 0 529,863. **b** Total from continuation 0 0. sheets to Part I c Totals (add lines 3a 0 and 3b) 529.863.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2012

20-4542914 GO CAMPAIGN Schedule F (Form 990) 2012 Page 2

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV appraisal, other)
			COMPLETE CONSTRUCTION					
		SUB-SAHARAN	OF 4 CLASSROOMS OF A					
		AFRICA	PRIMARY SCHOOL	39,342.	WIRE	0.		
		1111111	PURCHASE THE LAND TO	33,312.	11111			
			BUILD WORKSHOP FOR					
		SUB-SAHARAN	TRAINING YOUTH TO					
		AFRICA	MAKE PAPER PRODUCTS	7,944.	WIRE	0.		
			PROVIDE CARE FOR 22	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
			ORPHANS LIVING AT					
		SUB-SAHARAN	GATANGA FURAHA					
		AFRICA	ORPHANAGE	24,173.	WIRE	0.		
			RENOVATING DORMS AND	,				
			BATHROOM FACILITIES					
		SUB-SAHARAN	AT AN ORPHANAGE FOR					
		AFRICA	DISABLED CHILDREN	18,900.	WIRE	0.		
			SUPPORTING AN INCOME					
			GENERATING POULTRY					
		SUB-SAHARAN	PROJECT RAISING FUNDS					
		AFRICA	TO CARE FOR ORPHANS	7,258.	WIRE	0.		
			BUILDING A FENCE					
		SUB-SAHARAN	AROUND A SAFE HOUSE					
		AFRICA	FOR ABUSED GIRLS	6,832.	WIDE	0.		
		AFRICA	PROVIDING NEEDED	0,032.	WIKE	· ·		
			INFRASTRUCTURE AT A					
		SUB-SAHARAN	SCHOOL ESTABLISHED TO					
		AFRICA	PROTECT CHILDREN FROM	10,000.	WIRE	0.		
		1111111	PROVIDING FURNITURE	10,000.	1			
			FOR 2 OUTREACH					
		SUB-SAHARAN	CENTERS THAT PROVIDE					
		AFRICA	SERVICES TO STREET	14,124.	WIRE	0.		

3 Enter total number of other organizations or entities

Part II Continuation	of Grants and Other	Assistance to Organiz	zations or Entities Outside the	United States.	(Schedule F (Form 9	90), Part II, line	1)	r ago <u>z</u>
1 (a) Name of organizatio	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV appraisal, other)
			PROVIDING FUNDS TO					
			BUILD AN ADDITIONAL					
		SUB-SAHARAN	CLASROOM AT A					
		AFRICA	PRESCHOOL	2,053.	WIRE	0.		
			VOCATIONAL TRAINING					
			PROGRAM FOR FORMER					
		SUB-SAHARAN	DRUG ADDICTS AND					
		AFRICA	SCHOLARSHIPS FOR	19,660.	WIRE	0.		
			PROVIDING THERAPEUTIC					
		SUB-SAHARAN	CARE FOR CHILDREN					
		AFRICA	WITH DISABILITIES	14,947.	WIRE	0.		
			PROVIDING GENERAL					
			SUPPORT FOR AN					
		SUB-SAHARAN	ORPHANAGE CARING FOR					
		AFRICA	30 CHILDREN	1,000.	WIRE	0.		
			BUILDING A SCHOOL					
		SUB-SAHARAN	BENEFITTING 120					
		AFRICA	CHILDREN	43,254.	WIRE	0.		
		SUB-SAHARAN	STUDENT ART CREATION					
		AFRICA	SUPPORT	1,850.	WIRE	0.		
			FURNISHING A LIBRARY	1,030.		, · · · · ·		
			WITH TABLES, CHAIRS,					
			AND BOOKS SO THAT					
		SOUTH AMERICA	CHILDREN WILL HAVE A	23,000.	WIRE	0.		
			VOCATIONAL TRAINING	<u> </u>				
			FOR 227 INDIGENOUS					
			STUDENTS AT HUAMA					
		SOUTH AMERICA	COMMUNITY SCHOOL	16,020.	WIRE	0.		
			SUPPORTING 46	1	1			
			SELF-HELP					
			MICRO-FINANCE GROUPS					
		SOUTH ASIA	THAT WILL HELP KEEP	25,907.	WIRE	0.		

Schedule i (i oilli 990)								Fage Z
	on of Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States.	. (Schedule F (Form 9		1)	
1 (a) Name of organizat	ion (b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			PROVIDING CRITICAL					
			MEDICAL CARE AND					
		EAST ASIA AND THE	SERVICES TO CHILDREN					
		PACIFIC	AFFECTED BY TB AND	16,000.	WIRE	0.		
		EAST ASIA AND THE						
		PACIFIC	LIBRARY CONSTRUCTION	136,000.	WIRE	0.		
			SUPPORTING	,				
			DISADVANTAGED YOUTH					
		EAST ASIA AND THE	AS THEY TRANSITION					
			FROM ORPHANAGE CARE	7,030.	WIRE	0.		
			ENABLING A COMMUNITY	,				
			LIBRARY TO REMAIN					
		EAST ASIA AND THE	OPEN AND EXPAND ITS					
		PACIFIC	SERVICES TO PROVIDE	8,260.	WIRE	0.		
				,				
			VOCATIONAL TRAINING					
		EAST ASIA AND THE						
		PACIFIC	WITH DISABILITIES	16,932.	WIRE	0.		
				,				
		II.	1	L	1	l .	I .	1

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16.

Part III can be duplicated if additional space is needed.

Schedule F (Form 990) 2012

Part III can be duplicated if a	additional space is neede	d.	-				
(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
AGRICULTURAL AND EDUCATION PROJECT FOR YOUTH	SUB-SAHARA AFRICA	1	16,824.	WIRE	0.		
CONDUCTING WORKSHOPS FOR YOUTH TO DEVELOP THEIR CREATIVITY AND							
PROBLEM-SOLVING SKILLS	SUB-SAHARA AFRICA	1	4,000.	WIRE	0.		
PROVIDING CARE FOR 15 CHILDREN FROM THE TUNAHAKI ORPHANAGE	SUB-SAHARA AFRICA	1	41,610.	WIRE	0.		
PROVIDING CARE FOR 15 CHILDREN FROM THE TUNAHAKI ORPHANAGE	SUB-SAHARA AFRICA	1	5,261.	WIRE	0.		
SUPPORTING THE PARTICIPATION IN THE AFRICAN LEADERSHIP ACADEMY	SOUTH ASIA	1	1,682.	WTRE	0.		
			1,002.		Ţ.		

Page 3

Part	IV Foreign Forms	
1	Was the organization a U.S. transferor of property to a foreign corporation organization may be required to file Form 926, Return by a U.S. Transferor Corporation (see Instructions for Form 926)	of Property to a Foreign
2	Did the organization have an interest in a foreign trust during the tax year may be required to file Form 3520, Annual Return to Report Transactions of Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information a U.S. Owner (see Instructions for Forms 3520 and 3520-A)	with Foreign Trusts and Return of Foreign Trust With
3	Did the organization have an ownership interest in a foreign corporation d the organization may be required to file Form 5471, Information Return of Certain Foreign Corporations. (see Instructions for Form 5471)	U.S. Persons With Respect To
4	Was the organization a direct or indirect shareholder of a passive foreign in qualified electing fund during the tax year? If "Yes," the organization may be information Return by a Shareholder of a Passive Foreign Investment Computer (see Instructions for Form 8621)	pe required to file Form 8621,
5	Did the organization have an ownership interest in a foreign partnership d the organization may be required to file Form 8865, Return of U.S. Persons Foreign Partnerships. (see Instructions for Form 8865)	s With Respect To Certain
6	Did the organization have any operations in or related to any boycotting c "Yes," the organization may be required to file Form 5713, International Bo	3

for Form 5713)

Schedule F (Form 990) 2012

Yes X No

Part V | Supplemental Information

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information.

SCHEDULE F, PART I, LINE 2: THE ORGANIZATION REQUIRES INITIAL BUDGET
PROPOSALS FOR GRANT FUNDING, EXPENDITURE REPORTS ON AN ONGOING BASIS, AND
SUMMARY REPORTS AT THE CONCLUSION OF EVERY PROJECT. THE ORGANIZATION
REQUIRES PHOTOS, VISUAL PROOF, AND COMPARISONS TO BUDGET FOR EACH
PERIODIC EXPENDITURE REPORTS. THE ORGANIZATION REQUIRES EXPENDITURE
REPORTS AT DIFFERENT INTERVALS, DEPENDING UPON HOW RECENT GRANT FUNDS
HAVE BEEN DISTRIBUTED (NO LATER THAN 8 WEEKS, IF GRANT FUNDS HAVE
RECENTLY BEEN DISBURSED). FINALLY, THE ORGANIZATION WILL VISIT THE
GRANTEES TO PHYSICALLY CHECK THE PROGRESS OF THE GRANT FUNDING.

PART II, COLUMN (D):

REGION: SUB-SAHARAN AFRICA

(D) PURPOSE OF GRANT: SUPPORTING AN INCOME GENERATING POULTRY PROJECT
RAISING FUNDS TO CARE FOR ORPHANS LIVING IN A SLUM COMMUNITY

REGION: SUB-SAHARAN AFRICA

(D) PURPOSE OF GRANT: PROVIDING NEEDED INFRASTRUCTURE AT A SCHOOL

ESTABLISHED TO PROTECT CHILDREN FROM UNDERGOING FEMALE GENITAL CUTTING

REGION: SUB-SAHARAN AFRICA

(D) PURPOSE OF GRANT: PROVIDING FURNITURE FOR 2 OUTREACH CENTERS THAT
PROVIDE SERVICES TO STREET CHILDREN AND FORMER SEX WORKERS

REGION: SUB-SAHARAN AFRICA

(D) PURPOSE OF GRANT: VOCATIONAL TRAINING PROGRAM FOR FORMER DRUG

ADDICTS AND SCHOLARSHIPS FOR CHILDREN OF ADDICTS

Part V | Supplemental Information

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information.

REGION: SOUTH AMERICA

(D) PURPOSE OF GRANT: FURNISHING A LIBRARY WITH TABLES, CHAIRS, AND

BOOKS SO THAT CHILDREN WILL HAVE A QUIET SPACE TO DEVELOP THEIR LITERACY

SKILLS

REGION: SOUTH ASIA

(D) PURPOSE OF GRANT: SUPPORTING 46 SELF-HELP MICRO-FINANCE GROUPS THAT

WILL HELP KEEP 600 GIRLS OUT OF THE SEX TRADE

REGION: EAST ASIA AND THE PACIFIC

(D) PURPOSE OF GRANT: PROVIDING CRITICAL MEDICAL CARE AND SERVICES TO

CHILDREN AFFECTED BY TB AND HIV/AIDS

REGION: EAST ASIA AND THE PACIFIC

(D) PURPOSE OF GRANT: SUPPORTING DISADVANTAGED YOUTH AS THEY TRANSITION

FROM ORPHANAGE CARE TO EMPLOYMENT

REGION: EAST ASIA AND THE PACIFIC

(D) PURPOSE OF GRANT: ENABLING A COMMUNITY LIBRARY TO REMAIN OPEN AND

EXPAND ITS SERVICES TO PROVIDE ENGLISH LANGUAGE CLASSES FOR YOUTH

SCHEDULE G

(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a. ► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Inspection

Employer identification number Name of the organization 20-4542914 GO CAMPAIGN Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not Part I required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. Mail solicitations Solicitation of non-government grants Internet and email solicitations □ Solicitation of government grants b Phone solicitations c In-person solicitations 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or Yes key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? No b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (iii) Did fundraiser (v) Amount paid (vi) Amount paid (iv) Gross receipts (i) Name and address of individual to (or retained by) (ii) Activity have custody or control of contributions? to (or retained by) from activity fundraiser or entity (fundraiser) organization listed in col. (i) Yes No List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

LHA Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

20-4542914 Page 2 Schedule G (Form 990 or 990-EZ) 2012 GO CAMPAIGN Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 (b) Event #2 (c) Other events (d) Total events NONE (add col. (a) through GALA EVENT col. (c)) (event type) (total number) (event type) Revenue 258,420. 258,420. 1 Gross receipts 238,420 238,420. 2 Less: Contributions 20,000. 20,000. 3 Gross income (line 1 minus line 2) 4 Cash prizes 5 Noncash prizes Direct Expenses 42,544. 42,544. Rent/facility costs Food and beverages 29,885. 29,885. 8 Entertainment 19,425. 19,425. Other direct expenses 91,854 10 Direct expense summary. Add lines 4 through 9 in column (d) -71,854. 11 Net income summary. Combine line 3, column (d), and line 10. Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add Revenue (a) Bingo (c) Other gaming bingo/progressive bingo col. (a) through col. (c)) 1 Gross revenue 2 Cash prizes Expenses 3 Noncash prizes Direct | 4 Rent/facility costs 5 Other direct expenses _____ Yes Yes 6 Volunteer labor No No 7 Direct expense summary. Add lines 2 through 5 in column (d) 8 Net gaming income summary. Combine line 1, column d, and line 7 **9** Enter the state(s) in which the organization operates gaming activities: a Is the organization licensed to operate gaming activities in each of these states? **b** If "No," explain:

b If "Yes," explain: __

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?

Sch	nedule G (Form 990 or 990-EZ) 2012 GO CAMPAIGN 20-4	1542	914	Page 3
	Does the organization operate gaming activities with nonmembers?		Yes	□ No
	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed			
	to administer charitable gaming?	ıH	Yes I	└─ No
	Indicate the percentage of gaming activity operated in:	120		0/
	a The organization's facility b An outside facility		+	<u>%</u>
	Enter the name and address of the person who prepares the organization's gaming/special events books and records:	_100	<u> </u>	
	Name			
	Address			
15a	a Does the organization have a contract with a third party from whom the organization receives gaming revenue?	🔲	Yes	☐ No
k	b If "Yes," enter the amount of gaming revenue received by the organization > \$ and the amount			
	of gaming revenue retained by the third party > \$			
c	c If "Yes," enter name and address of the third party:			
	Name			
	Address			
16	Gaming manager information:			
	Name			
	Gaming manager compensation ▶ \$			
	Description of services provided			
	Director/officer Employee Independent contractor			
	Director/officer Employee Independent contractor			
	Mandatory distributions:			
a	a Is the organization required under state law to make charitable distributions from the gaming proceeds to		Vaa	□ No
ŀ	retain the state gaming license? b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the	🖳	Yes	∟ No
	organization's own exempt activities during the tax year > \$			
Pa	Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii)	and (v), and	Part III,
	lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information	า (see	instruc	tions).

SCHEDULE I (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

► Attach to Form 990.

OMB No. 1545-0047

Open to Public Inspection

Employer identification number

GO CAMPA	IGN						20-4542914
Part I General Information on Grants	and Assistance					•	
1 Does the organization maintain records	to substantiate the	amount of the grants	s or assistance, the	grantees' eligibilit	ty for the grants or as	sistance, and the selec	
criteria used to award the grants or ass	istance?						No
2 Describe in Part IV the organization's p	rocedures for monit	oring the use of gran	t funds in the Unite	d States.			
Part II Grants and Other Assistance to	Governments and	d Organizations in th	ne United States. C	Complete if the org	anization answered "	Yes" to Form 990, Part	IV, line 21, for any
recipient that received more than	\$5,000. Part II can	be duplicated if addi	tional space is need	ded.	(S) NA -+		T
Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
							CONTINUE TO PROVIDE
THOREAU COMMUNITY CENTER							SUPPORT FOR A COMMUNITY
19 PARADISE LN							CENTER'S PEER LEADERSHIP
THOREAU, NM 87323	27-3311506		15,000.	0.			PROGRAM IN ORDER TO
2 Enter total number of section 501(c)(3)	and government or	ganizations listed in tl	he line 1 table)
3 Enter total number of other organization							

Page 2

Part III Grants and Other Assistance to Individuals in the United States, Complete if the organization answered "Yes" to Form 990, Part IV, line 22, Part III can be duplicated if additional space is needed. (b) Number of (c) Amount of (d) Amount of non-(e) Method of valuation (a) Type of grant or assistance (f) Description of non-cash assistance (book, FMV, appraisal, other) recipients cash grant cash assistance Supplemental Information. Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information. SCHEDULE I, PART I, LINE 2: THE ORGANIZATION REQUIRES INITIAL BUDGET PROPOSALS FOR GRANT FUNDING, EXPENDITURE REPORTS ON AN ONGOING BASIS, AND SUMMARY REPORTS AT THE CONCLUSION OF EVERY PROJECT. THE ORGANIZATION REQUIRES PHOTOS, VISUAL PROOF, AND COMPARISONS TO BUDGET FOR EACH PERIODIC EXPENDITURE REPORTS. THE ORGANIZATION REQUIRES EXPENDITURE REPORTS AT DIFFERENT INTERVALS, DEPENDING UPON HOW RECENT GRANT FUNDS HAVE BEEN DISTRIBUTED (NO LATER THAN 8 WEEKS, IF GRANT FUNDS HAVE RECENTLY BEEN DISBURSED). FINALLY, THE ORGANIZATION WILL VISIT THE GRANTEES TO PHYSICALLY

CHECK THE PROGRESS OF THE GRANT FUNDING.

SCHEDULE M (Form 990)

Department of the Treasury

Internal Revenue Service

Noncash Contributions

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

GO CAMPAIGN

Employer identification number

20-4542914

Pai	Types of Property								
		(a)	(b)	(c)		(d)			
		Check if	Number of contributions or	Noncash con amounts repo		Method of de			_
		applicable	items contributed			noncash contrib	ution ai	mount	S
1	Art - Works of art			•	, ,				
2	Art - Historical treasures								
3	Art - Fractional interests								
4	Books and publications								
5	Clothing and household goods								
6	Cars and other vehicles								
7	Boats and planes								
8	Intellectual property								
9	Securities - Publicly traded								
10	Securities - Closely held stock								
11	Securities - Partnership, LLC, or								
	trust interests								
12	Securities - Miscellaneous								
13	Qualified conservation contribution -								
	Historic structures								
14	Qualified conservation contribution - Other								
15	Real estate - Residential								
16	Real estate - Commercial	Х	1	27	,000.	FMV			
17	Real estate - Other								
18	Collectibles								
19	Food inventory								
20	Drugs and medical supplies								
21	Taxidermy								
22	Historical artifacts								
23	Scientific specimens								
24	Archeological artifacts								
25	Other (VACATIONS/TRI)	X	16		,600.	FMV			
26	Other (ENTERAINMENT)	X	18		,509.	FMV			
27	Other (TONY HORTON W)	X	1		,750.	FMV			
28	Other (DESIGNER BAG)	X	1		,900.	FMV			
29	Number of Forms 8283 received by the organi		-						
	for which the organization completed Form 82	83, Part IV,	Donee Acknowled	gement	29				
				=				Yes	No
30a	During the year, did the organization receive b								
	at least three years from the date of the initial						00		v
	the entire holding period?						30a		X
	If "Yes," describe the arrangement in Part II.		do 41 d	- 6					Х
31	Does the organization have a gift acceptance						31		
3∠a	Does the organization hire or use third parties		_	· ·		1	20-		х
L	contributions?						32a		
	If "Yes," describe in Part II. If the organization did not report an amount in	column (c) 4	for a type of press	rty for which cal-	ımn (a) ia a	hockod			
33	describe in Part II.	Columni (C) 1	ioi a type oi prope	ity for writeri coll	anni (a) is C	IEUNEU,			
	accompt III I art II.								

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) (2012)

Schedule M (Form 990) (2012) GO CAMPAIGN	20-4542914	Page 2
Part II Supplemental Information. Complete this part to provide the information required by Part I the organization is reporting in Part I, column (b), the number of contributions, the number of items Also complete this part for any additional information.	lines 30b, 32b, and 33, and received, or a combination	d whether of both.
PART I, OTHER TYPES OF PROPERTY:		
INTERNSHIP		
(A) CHECK IF APPLICABLE = X		
(B) NUMBER OF CONTRIBUTORS = 2		
(C) REVENUE REPORTED ON FORM 990, PART VIII \$ 1050.		
(D) METHOD OF DETERMINING REVENUE: FMV		
MAKE OVER		
(A) CHECK IF APPLICABLE = X		
(B) NUMBER OF CONTRIBUTORS = 1		
(C) REVENUE REPORTED ON FORM 990, PART VIII \$ 375.		
(D) METHOD OF DETERMINING REVENUE: FMV		

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

OMB No. 1545-0047

2012
Open to Public Inspection

Name of the organization

GO CAMPAIGN

Employer identification number 20-4542914

FORM 990, PART VI, SECTION B, LINE 11: THE COMPLETE FORM 990 IS PROVIDED TO THE AUDIT COMMITTEE OF THE BOARD SUFFICIENTLY IN ADVANCE OF THE FILING DEADLINE TO ENABLE A DETAILED AND CONSCIENTIOUS REVIEW. ALL QUESTIONS, CONCERNS, ETC. OF THE AUDIT COMMITTEE MEMBERS ARE ADDRESSED BY THE EXECUTIVE DIRECTOR AND INCORPORATED INTO THE FORM 990 AS APPROPRIATE. ALL MEMBERS OF THE BOARD ARE INVITED TO REVIEW THE COMPLETED FORM 990 IN ADVANCE OF THE FILING DEADLINE. ALL QUESTIONS, CONCERNS, ETC. OF THE MEMBERS OF THE BOARD WILL BE ADDRESSED BY THE EXECUTIVE DIRECTOR AND INCORPORATED INTO THE FORM 990 AS APPROPRIATE. AFTER ALL OF THE INPUT FROM THE BOARD AND THE AUDIT COMMITTEE HAS BEED APPROPRIATELY ADDRESSED, SENIOR MANAGEMENT OF THE ORGANIZATION WILL FILE THE FINAL FORM 990 AS REQUIRED.

FORM 990, PART VI, SECTION B, LINE 12C: WHENEVER A DIRECTOR OR OFFICER HAS

A FINANCIAL OR PERSONAL INTEREST IN ANY MATTER COMING BEFORE THE BOARD OF

DIRECTORS, THE AFFECTED PERSON SHALL:

- A) FULLY DISCLOSE THE NATURE OF THE INTEREST AND
- B) WITHDRAW FROM DISCUSSION, LOBBYING, AND VOTING ON THE MATTER. ANY
 TRANSACTION OR VOTE INVOLVING A POTENTIAL CONFLICT OF INTEREST SHALL BE
 APPROVED ONLY WHEN A MAJORITY OF DISINTERESTED DIRECTORS DETERMINE THAT IT
 IS IN THE BEST INTEREST OF THE CORPORATION TO DO SO. THE MINUTES OF
 MEETINGS AT WHICH SUCH VOTES ARE TAKEN SHALL RECORD SUCH DISCLOSURE,
 ABSTENTION AND RATIONAL FOR APPROVAL.

FORM 990, PART VI, SECTION B, LINE 15A: IN DETERMINING THE COMPENSATION FOR

ANY KEY EMPLOYEES, OFFICERS, DIRECTORS, OR EXECUTIVE DIRECTORS, COMPARABLE

DATA IS COLLECTED BY INDEPENDENT PARTIES. THE BOARD OF DIRECTORS THEN

Name of the organization GO CAMPAIGN	Employer identification number 20-4542914
DELIBERATE AND APPROVE THE COMPENSATION AMOUNT.	
FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION M	MAKES ITS
GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, FINANCI	AL STATEMENTS, AND
OTHER PERTINENT DOCUMENTS AVAILABLE TO THE PUBLIC UPON RE	QUEST. IT POSTS
ITS RECENTLY FILED FORM 990'S ON ITS WEBSITE.	
FORM 990, PART IX, LINE 11G, OTHER FEES:	
CONSULTING FEES:	
PROGRAM SERVICE EXPENSES	66,782.
MANAGEMENT AND GENERAL EXPENSES	22,467.
FUNDRAISING EXPENSES	22,466.
TOTAL EXPENSES	111,715.
TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	111,715.
-	

Form 8868	(Rev. 1·2013)					Page 2
	filing for an Additional (Not Automatic) 3-Month Ex	ctension, c	complete only Part II and check this	s box		► X
	complete Part II if you have already been granted an					
• If you are	filing for an Automatic 3-Month Extension, comple	te only Pa	art I (on page 1).			
Part II	Additional (Not Automatic) 3-Month E	xtensio	n of Time. Only file the origin	al (no co	opies need	ed).
			Enter filer's	identifyir	ng number, s	ee instructions
Type or	Name of exempt organization or other filer, see instru	ıctions		Employer	ridentification	n number (EIN) or
print						
File by the	O CAMPAIGN				20-454	12914
due date for filing your return. See 2	Number, street, and room or suite no. If a P.O. box, s		tions.	Social se	curity numbe	r (SSN)
instructions.	City, town or post office, state, and ZIP code. For a feature 4000 MONICA, 2000	oreign add	ress, see instructions.			
Enter the Ro	eturn code for the return that this application is for (file	e a separa	te application for each return)			0 1
Application		Return	Application			Return
Application Is For	ı	Code	Application Is For			Code
	r Form 990-EZ	01	13 FOI			Code
Form 990-B		02	Form 1041-A			08
Form 4720		03	Form 4720			09
Form 990-P	,	03	Form 5227			10
	(sec. 401(a) or 408(a) trust)	05	Form 6069			
	(trust other than above)	06	Form 8870			11
	not complete Part II if you were not already granted			iously file	d Form 8869	
Telephor If the org	ks are in the care of ► SCOTT FIFER The No. ► (310) 396-6343 The spanization does not have an office or place of business for a Group Return, enter the organization's four digit If it is for part of the group, check this box ►	Group Exe	emption Number (GEN) I ch a list with the names and EINs of	f this is fo	r the whole gr	•
		NOVEM	BER 15, 2013			
5 For ca	alendar year 2012 , or other tax year beginning $\overline{}$, and endin	g		
6 If the	tax year entered in line 5 is for less than 12 months, of	check reas	on: Initial return	⊥ Final r	eturn	
	Change in accounting period					
ALL	in detail why you need the extension INFORMATION NECESSARY TO RENTLY AVAILABLE.	FILE A	A COMPLETE AND ACC	URATE	RETURN	IS NOT
On If this	application is far Form 000 DL 000 DF 000 T 4700	or 6060 o	ntor the tentative toy less ony			
	application is for Form 990-BL, 990-PF, 990-T, 4720, fundable credits. See instructions.	or 6069, e	nter the tentative tax, less any	0.	¢	0.
	application is for Form 990-PF, 990-T, 4720, or 6069,	ontor onv	vaturadable avadite and actimated	8a	\$	
	• • • • • • • • • • • • • • • • • • • •	•				
•	ayments made. Include any prior year overpayment al	llowed as a	a credit and any amount paid	8b	\$	0.
	ously with Form 8868. Ice due. Subtract line 8b from line 8a. Include your pa	avmont wit	h this form if required by using	OD	ъ Т	
		•	if this form, if required, by using	8c	\$	0.
EFIP	S (Electronic Federal Tax Payment System). See instru Signature and Verifical		st be completed for Part II o		Ψ	
	es of perjury, I declare that I have examined this form, included the complete, and that I am authorized to prepare this form.	ding accomp	_	-	f my knowledge	e and belief,
Signature >			TIVE DIRECTOR	Date	•	
Jighature P	Title 2			שמוט		

Form **8868** (Rev. 1-2013)